NiBS | SED
School of Executive Development
Be The Leader Who Matters™

AI for Executives – Transforming Business with AI

Artificial Intelligence has become a critical technology for businesses across various industries, including healthcare, finance, retail, agriculture, and manufacturing. It has the potential to revolutionize businesses by improving decision-making, productivity, and customer experiences. There is an increasing demand for executives who possess the knowledge and skills to leverage AI effectively in their organizations.

The AI for Executives - Transforming Business with AI program is designed to provide leaders and executives with the knowledge and skills to understand how to design business strategies that utilize AI to create value for customers and shareholders. The program will focus on the organizational and managerial implications of AI technologies and how they can be applied in the workplace, rather than on their technical dimensions. Participants will learn to recognize the rapidly changing impact of AI on their industry and understand how to leverage AI to drive strategic business decisions and enhance productivity and service to accelerate growth.

PROGRAM DIRECTOR
Mr. Ebo Richardson
Consultant in Organisational Strategy & Change, Digital Transformation, & Technology Architecture

DURATION
9 days over 3 months

INTAKE
Mar - May
Jul - Sep

TUITION FEE
$ 1,499.00

PAYMENT TERMS
50% before program starts
40% during program sessions
10% before program ends

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Program dates, facilitators and fees are subject to change.

OBJECTIVES

- Provide a deep understanding of the implications of AI for business strategy and decision-making.

- Equip participants with the skills to design business strategies that utilize AI to create value for customers and shareholders.

- Prepare participants to understand the rapidly changing impact of AI on their industry and leverage AI to drive strategic business decisions and growth.

PROGRAM BENEFITS

- Understand the organizational and managerial implications of AI technologies.

- Design business strategies that utilize AI to create value for customers and shareholders.

- Recognize the rapidly changing impact of AI on their industry and leverage AI to drive strategic business decisions.

PROGRAMS

MODULE 1
The AI Revolution: Trends, Tools, and Applications

MODULE 2
Using AI for Practical Purposes in Your Organization – Strategy and Platforms

MODULE 3
Redesigning Organizational Systems, Processes, and Roles to be AI-Driven

MODULE 4
AI and Business Support Functions

PARTICIPANT PROFILE

- Middle and upper-middle managers who want to learn and apply Generative AI in operations.

- Senior leaders and entrepreneurs who aim to strategically incorporate AI into their businesses.

FACULTY

Mr. Ebo Richardson
Consultant in
Organisational Strategy
& Change, Digital Transformation,
& Technology Architecture

Dr. Arnold Kavaarpuo
CEO, StacAi

Dr. Mercy Omari-Tenkorang
Advisory Board Member
University of Ghana -
College of Basic And Applied Sciences

Sarah Oppan
Associate Director
of Data & Analytics,
EY Technologies Consulting

LEARNING METHODS
• On Campus (In-Person)
• Live-Online

CERTIFICATION
Upon completing the program, you will earn a certificate as a:

• Certified Executive in Artificial Intelligence for Business