

Certified Public Sector Innovation Professional (CPSIP) Program

To many, the most challenging and complex imperative for government and public sector leaders at all levels is how to recognize and maximize opportunities for meeting citizen expectations in a way that builds trust and confidence in government. Citizens of a nation expect the government and public sector organizations to find solutions to every social, economic, environmental, and political problem and reliably perform "day-to-day" tasks effectively and efficiently. Citizen expectations for high-performance government are on the rise at a time when budgets and timelines shrink, leaving government leaders struggling to deliver results.

To overcome these pressures, government leaders and executives in public sector organizations must embrace the concept of innovation and its associated management tools and practices. Having the proper knowledge and competencies in innovation help deliver results that build and maintain citizens' trust and confidence in government and its organizations.

Government and Public Sector Innovation is a learned mindset and process entailing a shift in thinking: a disciplined approach enforced by robust, flexible, and creative leadership is rare. Consequently, government leaders are missing the opportunity to exercise innovation leadership to improve government performance.

PROGRAM DIRECTOR

Prof. Kwaku
Atuahene-Gima
Founder & President, NiBS

DURATION

7 days over 3 months

INTAKE

*Cohort 2 - Jul - Sep
Cohort 3 - Oct - Dec*

TUITION FEE

\$ 1,599.00

PAYMENT TERMS

*50% before
program starts*

*40% during
program sessions*

*10% before
program ends*

CONTACT

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*Program dates, facilitators and
fees are subject to change.*



PROGRAM BENEFITS

- Develop the skills to build an innovation culture in a government department, unit, ministry, agency, or organization.
- Identify the new role of innovation management in the government and public sector.
- Improve the ability to use the tools and models to innovate in the workplace, citizen service delivery, and experience space.
- Develop a deep understanding of innovation leadership and be able to apply lessons on the job.
- Become more confident in borrowing successful practices from the private sector and applying them in the government and public sector.
- Work with professionals from different backgrounds to enhance innovative design and delivery knowledge in the government and public sector.



OBJECTIVES

- Understand the unique opportunities for and barriers to government and public sector innovation.
- Identify best practices for promoting a culture of innovation in government and its agencies.
- Outline an approach to creating a more innovative government and public sector.
- Develop an innovation leadership canvas to lead their organizations, departments, or agencies.
- Understand how executives in the government and public sector can create an innovation culture.
- Be able to identify, and develop strategies to manage, the core challenges to promoting innovation in government and public sector organizations.
- Analyze and discuss critical case studies of government and public sector organizations.

CERTIFIED PUBLIC SECTOR INNOVATION PROFESSIONAL (CPSIP) PROGRAM

FACULTY

Prof. Kwaku
Atuahene-Gima
Founder & President, NiBS

Dr Hod Anyigba
*Adjunct Professor of Economics
& Entrepreneurship, NiBS*

Mr. Ebo Richardson
*Consultant in
Organisational Strategy
& Change, Digital Transformation,
& Technology Architecture*

Dr. Patrick Edwin Fiscian
*-Lead Consultant, Redric Consulting
-Adjunct Senior Lecturer, NiBS*

GUEST SPEAKERS

Dr Charles Amoah-Wilson
*HR Director, National
Communication Authority, Ghana*

Dr. Afua Asabea Asare
*CEO, Ghana Export Promotion
Authority (GEPA)*

OBJECTIVES (cont.)

- Develop and implement an innovation project in the workplace.
- Outline an approach to creating a more innovative government and public sector.
- Develop an innovation leadership canvas to lead their organizations, departments, or agencies.
- Understand how executives in the government and public sector can create an innovation culture.
- Be able to identify, and develop strategies to manage, the core challenges to promoting innovation in government and public sector organizations.
- Analyze and discuss critical case studies of government and public sector organizations.
- Develop and implement an innovation project in the workplace.



PROGRAMS

MODULE 1

Government & Public Sector
Innovation

MODULE 2

Design Thinking - Service Design,
Delivery, and Experience Management

MODULE 3

Management & Work Process Innovation

MODULE 4

Innovation Leadership in Government
& Public Sector



CERTIFICATION

Upon completing the program,
you will earn a:

- Certified Public Sector Innovation
Professional Certificate



PARTICIPANT PROFILE

- Government and public sector
top/middle management concerned
with high performance.
- Government service design and
delivery, implementation of
processes, and policy development.
- Those seeking to improve
government and public sector
effectiveness through innovation
management.



LEARNING METHODS

- On Campus (In-Person)
- Live-Online

