



School of Executive Development
Be The Leader Who Matters™

Certified Expert in ESG and Sustainable Finance

Investing in a Better Future with Sustainable Growth

OVERVIEW

In an era where climate change, social inequality, and corporate accountability are reshaping the financial landscape, ESG integration and sustainable finance have become critical drivers of market value and investment decisions. The ESG and Sustainable Finance program addresses the urgent need to redirect capital flows toward sustainable development while managing climate-related and transition risks.

The program delves into the mechanics of sustainable finance instruments, including green bonds, sustainability-linked loans, and ESG-integrated investment strategies. Participants will master cutting-edge methodologies for ESG risk assessment, impact measurement, and sustainability reporting frameworks. The curriculum covers crucial areas including climate finance, social impact investing, and ESG data analytics.

The program equips professionals with expertise in double materiality assessment, EU taxonomy alignment, net-zero transitions planning, and sustainable finance regulations. Participants will develop practical skills in structuring sustainable financial products, and managing ESG-focused portfolios.

PROGRAM OBJECTIVES

- Understanding ESG and sustainability principles and their relevance in today's business world.
- Acquire knowledge of sustainable finance instruments and strategies.

- Integrate ESG factors into financial risk assessment and portfolio management.
- Learn about industry best practices and regulatory frameworks related to ESG and sustainable finance.
- Gain the skills to communicate and advocate for ESG and sustainable finance principles within organizations.

PROGRAM BENEFITS

- Gain a comprehensive understanding of environmental, social, and governance (ESG) factors and their application in investment and business decision-making.
- Acquire the knowledge and skills to identify investments that align with ESG principles, leading to more informed and responsible investment decisions.
- Equips participants with the tools and strategies to improve ESG performance within their organizations.
- Learn about emerging legal frameworks related to sustainability and ESG.
- Provide participants with networking opportunities with industry professionals, experts, and like-minded individuals to collaborate and partner in broader ESG ventures.

PROGRAM DIRECTOR

Prof. Kwaku Atuahene-Gima

Founder & President, NiBS

DURATION

7 days over 2 months

INTAKE

March - April

August - September

TUITION FEE

¢ 12,000.00

CONTACT

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Program dates, facilitators and fees are subject to change.

SCAN TO WHATSAPP US



Certified Expert in ESG & Sustainable Finance (ESGSF) Program

WHAT YOU WILL LEARN

- **Module 1:** Introduction to ESG & Sustainable Finance
- **Module 2:** ESG and Sustainable Finance Strategies
- **Module 3:** ESG Regulations, Reporting, Advocacy and Communication

WHO SHOULD ATTEND

- Non-Governmental Organizations (NGOs) and Non-Profit Organizations
- Industry Associations and Trade Organizations

- Finance professionals (investment analysts, portfolio managers, risk managers)
- Sustainability officers and corporate social responsibility (CSR) practitioners
- Sustainability Desk professionals in banks and consulting firms
- Dealers and participants in the stock and bond markets
- Environmental consultants and professionals
- Business leaders and entrepreneurs

- Government officials and policymakers
- Students and academics interested in finance and sustainability

LEARNING METHODS

- On Campus (In-Person)
- Live-Online

CERTIFICATION

Upon completing the program, you will earn a:

- Digital Executive Diploma in ESG and Sustainable Finance
- Certified Expert in ESG and Sustainable Finance

FACULTY



Prof. Williams Kwasi Peprah

Associate Professor, Andrews University



Dr. Patrick Fiscian

CEO, PEF Consult, Adjunct Senior Lecturer, NiBS



Eric Boachie Yiadom, PhD, CA

Climate Finance Experts/Senior Lecturer (UPSA)



Dr. Kwame Aveh

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