

BLENDING MODEL - LIVE ONLINE & IN-PERSON

Certified Innovation Professional (CIP) Program

Nothing is essential to the well-being of an organization, industry, profession, or even a country than its capacity to think creatively and innovate in a world-class way. Yet, few organizations and executives take the time to develop skills and competencies in innovation management. Consequently, innovation professionals overseeing innovation-driven growth and performance are a rare breed.

The Certified Innovation Professional (CIP) program builds the executive and organization's capacity for generating and accelerating profitable growth through innovation. The program helps an organization to develop an elite group of innovation leaders who are experts in the best practices for generating and implementing new ideas, advancing collaboration on critical projects, and capturing the value of innovation. The program prepares anyone in any organization, private or public, who wants to differentiate from the pack through skills and competencies in creativity and innovation management.

ACADEMIC DIRECTOR

Prof. Kwaku
Atuahene-Gima
Executive Dean, NiBS

PRACTICE DIRECTOR

Mr. Ebo Richardson
*Consultant in Organisational Strategy
& Change, Digital Transformation,
& Technology Architecture*

DURATION

9 days over 2 months

INTAKE

Cohort 1 - Mar - May
Cohort 2 - Jul - Sep
Cohort 3 - Oct - Dec

TUITION FEE

GHS 9,399.00

CONTACT

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BENEFITS FOR INDIVIDUALS

- Increase your market value with CIP Designation after your name – Distinguish yourself from the pack. The certification confirms your mastery of creativity, innovation principles, and best practices that organizations demand.
- Improve your performance – Certification recognizes the knowledge, skills, and confidence to innovate. Certified individuals can successfully lead innovation efforts in ambiguous, uncertain, and fast-moving environments.
- Accelerate career development – Certification enables better job performance, enhances career/promotion opportunities, and increases recognition by peers, employers, and recruiters.
- Certification entitles you to become a member of and network with certified professionals to enhance your career further.
- Continuing Education – Certificate holders can take additional innovation courses over time to keep up with the latest trends and insights in innovation.



BENEFITS FOR ORGANIZATIONS

- Top-performing companies understand the benefits of innovation and are already sponsoring employees for certification.
- It helps to identify those employees with sufficient innovation experience to move into leadership positions.
- It helps to differentiate between candidates by assessing their knowledge, skills, and interest in professional growth through innovation.
- It supports an organization's drive for process consistency and discipline in innovation management.



OBJECTIVES

- Diagnose and select innovation methodologies that are best for the situation.
- Articulate and implement best practices for leading innovation and growth.

CERTIFIED INNOVATION PROFESSIONAL (CIP) PROGRAM

FACULTY

Dr Hod Anyigba

*Adjunct Professor of
Economics & Entrepreneurship, NiBS*

Prof. Dr. Hultink, H. J.

*-Delf University of Technology
-Adjunct Professor, NiBS*

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*-Lead Consultant, Redric Consulting
-Adjunct Senior Lecturer, NiBS*

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*Senior Lecturer & Ph.D.
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*-Managing Partner, TRC Consult
-Adjunct Senior Lecturer, NiBS*

Dr. Abdul-Ganiyu

*-Head of Corporate Affairs, NIA
-Adjunct Senior Lecturer, NiBS*

Rosa Maria Druguet

*-Consultant, ACCIO-Catalonia
Trade & Investment Ghana, West
and Central Africa
-Coordinator, Africa Innova Project*

Dr. Arnold Kavaarpoo

CEO, StacAI

OBJECTIVES (cont.)

- Harness the social systems needed to develop an innovation culture.
- Exhibit the expertise to make innovation happen across organizational boundaries
- Identify, recruit and lead the "right" people and practices necessary to manage innovation risk and capture innovation's value.
- Develop and continuously improve innovation practices and processes that support the company's growth strategy.
- Utilize the principles of innovation leadership to effectively diagnose and address the systematic aspects of an innovation dilemma.
- Apply change management best practices to identify the forces for and against change and overcome resistance to innovation initiatives.



PROGRAMS

MODULE 1

Understanding Innovation Management

MODULE 2

Managing Innovation Processes

MODULE 3

Innovation Leadership

MODULE 4

CEO Innovation Forum and Reflection



LEARNING METHODS

- On Campus (In-Person)
- Live-Online



PARTICIPANT PROFILE

Experienced managers preferably with a bachelor's degree, professional qualification, or diploma in any discipline or appropriate management experience.



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Ghana could build a skilled workforce to generate and implement new ideas, advance collaboration on critical projects, and capture the value of innovation that will help Ghana become more competitive, increase productivity, and create jobs essential for sustainable economic growth.

”

- Hon. Dr. Kwaku Afriyie

Minister for Environment, Science, Technology
and Innovation

@ the launch of CIP Program - 28/03/2023