

# Environmental Social Governance

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## Certified Expert in ESG and Sustainable Finance

### Investing in a Better Future with Sustainable Growth

#### OVERVIEW

In today's world, sustainable practices and responsible business conduct are paramount. The ESG and Sustainability program integrates environmental, social, and governance factors into business operations, creating long-term value and positive impact. Organizations can enhance their reputation by aligning with ESG principles, attracting investors, and contributing to a more sustainable future. This program recognizes the significance of incorporating ESG principles into business practices, which can lead to a sustainable future.

The program aims to equip individuals with the necessary knowledge, skills, and competencies to effectively understand and implement environmental, social, and governance (ESG) principles in organizations. The program focuses on developing sustainable practices, responsible investment, and corporate social responsibility expertise.

#### PROGRAM OBJECTIVES

- Understanding ESG and sustainability principles and their relevance in today's business world.
- Develop the ability to analyze and evaluate ESG data and its impact on investment decisions.
- Acquire knowledge of ESG instruments and strategies.

- Integrate ESG factors into financial risk assessment and portfolio management.
- Learn about industry best practices and regulatory frameworks related to ESG and sustainable finance.
- Gain the skills to communicate and advocate for ESG and sustainable finance principles within organizations.

#### PROGRAM BENEFITS

- Gain a comprehensive understanding of environmental, social, and governance (ESG) factors and their application in investment and business decision-making.
- Acquire the knowledge and skills to identify investments that align with ESG principles, leading to more informed and responsible investment decisions.
- Equips participants with the tools and strategies to improve ESG performance within their organizations.
- Learn about emerging legal frameworks related to sustainability and ESG.
- Provide participants with networking opportunities with industry professionals, experts, and like-minded individuals to collaborate and partner in broader ESG ventures.

#### PROGRAM DIRECTOR

Prof. Kwaku Atuahene-Gima

Founder & President, NiBS

#### DURATION

7 days over 2 months

#### 2024 INTAKE

July - September

October - December

#### TUITION FEE

GHS 9,399.00

#### CONTACT

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*Program dates, facilitators and fees are subject to change.*

#### SCAN TO WHATSAPP US



# Certified Expert in ESG & Sustainable Finance (ESGSF) Program

## WHAT YOU WILL LEARN

- **Module 1:** Introduction to ESG and Sustainability
- **Module 2:** ESG Investing, Risk Assessment, and Portfolio Management
- **Module 3:** Sustainable Supply Chain Management
- **Module 4:** Carbon Trading and Ghana Carbon Market Development

## WHO SHOULD ATTEND

- Business Leaders and Executives
- Investors and Asset Managers
- Sustainability and ESG Professionals
- Academics and Researchers
- Government Officials and Policymakers
- Non-Governmental Organizations (NGOs) and Non-Profit Organizations
- Consultants and Advisors
- Industry Associations and Trade Organizations

## LEARNING METHODS

- On Campus (In-Person)
- Live-Online

## CERTIFICATION

- Upon completing the program, you will earn a:
- Digital Executive Diploma in ESG and Sustainability
  - Certified Expert in ESG and Sustainability

## PROGRAM FACULTY



**Eric Boachie Yiadom, PhD, CA**

Climate Finance Experts/Senior Lecturer (UPSA)



**Dr. Patrick Fiscian**

CEO, PEF Consult, Adjunct Senior Lecturer, NiBS.



**Daniel Tutu Benefoh, PhD.**

Acting Director, Climate Change Unit, EPA, UNFCCC Focal Person, Ghana



**Daniel Arthur-Bentum**

Sustainability Superintendent, AngloGold Ashanti Ghana